Certified Senior Housing Professional (CSHP)®
Membership Pledge

As a Certified Senior Housing Professional (CSHP)®, you are among select and rapidly growing community of professionals who serve senior adult clients with a distinct level of expertise, efficiency and compassion.

The high standards of competence and ethics demonstrated by CSHPs within their communities is an essential aspect of the designation that stands to power your business to new levels of growth. Expectations for CSHPs are high, and as such, it is essential that you agree to the following standards, while committing to a level of professionalism that continues to enhance the value of the designation.

☐ I recognize that a move can be both physically and emotionally draining for seniors and agree to serve as a proactive fiduciary in simplifying the process and mitigating uncertainty.

☐ I acknowledge that while senior clients tend to be capable and equipped to make well-informed decisions, I will welcome and adeptly navigate, when necessary, consultations with family, friends, attorneys and other experts.

☐ I understand that helping to transition an elderly client from one living situation to another often involves the assistance of many entities and I agree to cultivate a resource team of trusted professionals who can be relied upon for every aspect of preparing the home for sale and negotiating the financial and legal landscape.

☐ I embrace both the transactional and the relational aspects involved in helping a senior client to transition to a new living situation.

☐ I commit to being a student of all issues related to senior housing in my market as well as regionally and nationally.

☐ I commit to treating every senior client as a unique individual and to not be guided by assumptions and stereotypes.

☐ I look forward to serving as an active advocate, educator and voice in my community regarding senior housing issues.

☐ I have completed the coursework, exam, and action plan including implementation of actin plan items in accordance with SREI specifications.

_____
Printed Name

_____   _____
Signature   Date